Recently Recorded Deceased File (RRDF)

Customer FAQ:

What is the source of the Deceased file and how is it created?

Our primary source for Deceased suppression is a file of nationwide deaths produced by the Social Security Administration on a weekly basis. Our supplier takes the information provided by the SSA, appends name and address information to the file using multiple files and a proprietary matching logic.

What period of time does the Deceased file cover?

The Recently Recorded Deceased Suppression file covers the past two years reliably. The file includes multiple addresses for individuals and has approximately 11 million records on it currently.

What is the length of time from a death to when the data will be on the RRDF?

The Deceased file is updated monthly from information provided by our supplier from the Social Security Administration. The typical lag time between a reported death and appearing on the Deceased file is two to four weeks depending on how up to date the SSA is.

Are children included on the Deceased file?

Generally children are not included on the file. The Social Security Administration's deceased file is built from parties seeking death benefits for which children generally do not qualify. Additionally, we do not gather information on children due to our views on maintaining children's privacy and the Children's Privacy Protection Act.

Are any of the Deceased Suppression files complete and 100% accurate?

At this time no complete and fully accurate Deceased database is available in the US. While we strive to provide the highest quality data to our clients, our coverage is less than 100% and we do flag a few people incorrectly. Our supplier's product has been measured against our competition

and won many times. We try to provide a good balance of coverage and accuracy and we continuously improve our processes.

What is the difference between the RRDF and DDNC files?
The DDNC file contains only consumer opt-outs. (A relative or friend has specifically requested that no marketing solicitations be sent to the deceased.) The RRDF file is a public list of deaths that have occurred over the past 24 months.

What does the RRDF monthly update consist of?
The monthly update is a replacement file. The deaths occurring in the oldest month have been dropped and the deaths occurring in the preceding month have been added.

What are the restrictions on using the RRDF and NYDF files?
Each monthly RRDF may be used for 45 days and the subscriber will receive a new file every 30 days. No files may be used if the subscription has expired

Can service providers clean lists belonging to others?
Yes, but their client must have an active subscription to the RRDF. The service provider does not need a subscription to the file, but must agree not to use the file for any other client.

What type of company is considered a service Provider?
Service providers are defined as organizations that processes lists (in this case with RRDF Data) belonging to others.

If I am not satisfied with the data can I get a refund?
No, because of the nature of the files, all sales are final and refunds are not permitted. Please be sure you want and can use the data before you subscribe.