

Interactive Marketing Solutions

Automated File Delivery Service

IMS will "Push" files for your active subscription to your <u>secure ftp server</u>, eliminating the need for you to manually log-on to our site and download the files.

If you have a subscription to any of our files and a secure ftp server (sftp), and would like to take advantage of this service, please complete and sign the following subscription agreement. Please complete a separate subscription form for each file that you would like "pushed" to your server.

Pricing depends on the "Push" frequency and is listed at the end of the following service Agreement.

*This subscription is for the automated file transfer only. You must purchase lists separately.



File Distribution Service*

INTERACTIVE MARKETING SOLUTIONS

SUBSCRIPTION/PURCHASE AGREEMENT

Interactive Marketing Solutions ("IMS") and Licensors of data used by IMS List Management Services (hereinafter collectively known as the "Company") agree to provide products and services subject to the terms and conditions stated herein unless otherwise agreed to in writing by the Company. Acceptance or use of one or more products or services (hereinafter named "IMS List Management Services") offered by the Company in any form to the Customer (Subscriber) constitutes the Subscriber's full acceptance of, and agreement with, the terms and conditions stated herein.

List Management Service Terms and Conditions

- Subscriber agrees that its use of IMS List Management Services, is strictly for the purpose of suppressing consumers from contact lists and the Company authorizes its use for no other purposes unless specifically stated in this agreement. Subscriber understands that the IMS List Management Services are intended exclusively for its use and it shall not disseminate, sublet, resell, or republish them in any manner whatsoever. Subscriber agrees by its acceptance below that its use of IMS List Management Services will be solely for the authorized purposes specified in this agreement and may not use the Data as a factor in establishing an individual's creditworthiness or eligibility for (i) credit or insurance, or (ii) employment. Organizations subsequently identifying themselves as Service Providers are also permitted to use the product(s) to remove individuals from lists owned or licensed by its clients and to enhance client data with the following exceptions:
 - <u>For the Ported Number product</u>, service organizations may scrub client lists and remove matching ported numbers, **however**, **the client** must be a subscriber to the Ported Number service.
 - <u>For Recently Recorded Deceased File (RRDF) product</u>, service organizations may use this file to scrub client lists and remove matching individuals, **however**, **each client must be a subscriber to the RRDF**.

Subscriber agrees that unauthorized use of IMS List Management Services might cause irreparable harm to the direct marketing industry. Any unauthorized use of this service or use for an unauthorized purpose may subject Subscriber to appropriate recourse to be determined by the Company, including but not limited to (1) suspension of the services provided under this agreement, (2) notifying the Federal Trade Commission or applicable legislative authority, (3) the Company's seeking injunctive or equitable remedies, or (4) the Company's seeking monetary damages or sanctions.

Use of IMS List Management Service does not relieve Subscriber from complying with any applicable federal, state or foreign law governing unsolicited commercial communications. Many states have enacted some type of legislation governing solicited and unsolicited commercial communications. The requirements of these laws vary and participating merchants are strongly encouraged to comply with all applicable legal requirements.

Subscriber agrees that: (a) It is Subscriber's RESPONSIBILITY to ascertain and comply with any and all Federal, State and Local laws and statutes, including those that pertain to Do-Not-Call laws and regulations; (b) By signing or accepting this agreement it agrees to hold the Company harmless from all liabilities, damages, losses, claims, costs, and expenses (including reasonable attorneys' fees) arising from Subscriber's failure to abide by all applicable Federal, State and local laws and statutes.

The Company and its Data Providers shall not be responsible for, or incur any liability as a result of, delays or failures in the performance of IMS List Management Services in the event of any act or occurrence beyond the Company's reasonable control.

Subscriber agrees to protect its password and will not disclose the password to an unauthorized individual. Subscriber will promptly notify the Company if Subscriber's password is lost, stolen or otherwise compromised.

If Subscriber is not satisfied with IMS List Management Services, the Company will refund the purchase price within thirty (30) days of the signing of this agreement. See the below for any exceptions.

Subscriber acknowledges that information and/or programs originating from or through the Company and delivered to Subscriber may be less than 100% error free and is furnished "AS IS," WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE WARRANTIES OF CORRECTNESS, COMPLETENESS, CURRENTNESS, PERFORMANCE, MERCHANTABILITY, AND FITNESS FOR A PARTICULAR PURPOSE.

SUBSCRIBER AGREES THAT THE COMPANY AND ITS DATA PROVIDERS SHALL NOT BE LIABLE TO SUBSCRIBER FOR ANY LOSS OR INJURY ARISING OUT OF OR CAUSED, IN WHOLE OR IN PART, BY THE COMPANY'S OR ITS DATA PROVIDER'S NEGLIGENT ACTS OR OMISSIONS IN PROCURING, COMPILING, COLLECTING, PROCESSING, COMMUNICATING OR DELIVERING IMS LIST MANAGEMENT

SERVICE, DIRECTLY OR INDIRECTLY. THE COMPANY'S AND ITS DATA PROVIDER'S SOLE LIABILITY AND SUBSCRIBER'S SOLE REMEDY REGARDLESS OF THE FORM OF LEGAL ACTION SUBSCRIBER MAY TAKE, WHETHER IN TORT OR CONTRACT, SHALL NOT EXCEED THE REFUND OF THE AMOUNTS, IF ANY, SUBSCRIBER HAS PAID. SUBSCRIBER AGREES THAT THE COMPANY AND ITS DATA PROVIDERS SHALL NOT BE LIABLE FOR LOST PROFITS OR ANY INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THIS PARAGRAPH STATES THE COMPANY'S AND ITS DATA PROVIDER'S ENTIRE LIABILITY AND SUBSCRIBER'S SOLE REMEDY FOR ANY BREACH HEREUNDER.

Subscriber shall indemnify, defend and hold the Company and its Data Suppliers harmless from and against any and all claims, demands, judgments, liability, damages, losses, costs, and expenses (including reasonable attorneys' fees) arising from Subscriber's use of IMS List Management Services provided by the Company. Company shall give the Subscriber prompt written notice of any claim of which it has knowledge, and shall provide Subscriber with the assistance, information and authority necessary to perform Subscriber's obligations under this section.

Subscriber understands that the Company reserves the right to modify or discontinue its IMS List Management Services at any time. The Terms and Conditions hereunder may be amended from time to time by agreement of the parties, and the Company may add further restrictions at its sole discretion. Subscriber shall strictly comply with all restrictions and requirements now or hereafter imposed and made known to the subscriber.

Subscriber shall be responsible for accepting and responding to any communication initiated by a consumer ("Consumer Inquiries") arising out of Subscriber's use of the Data. No reference to COMPANY or the Data Owners in written or oral communication to a consumer or in scripts used by Subscriber in responding to Consumer Inquiries shall be made without Company's and the Data Owner's prior written approval.

During the terms of this agreement, Subscriber will receive e-mail concerning the status of the subscription.

The terms and conditions contained herein will be governed by, and construed, in accordance with the laws of the State of New York, which are intended to supersede any choice of laws or rules which might otherwise be applicable.

Notes and Exceptions:

- A. For Ported Number file Subscribers only:
 - The Ported Number Wireless-to-Landline file, used appropriately, may add numbers to a calling list.
 - May be used to identify cellular telephone number to be called manually.
 - All sales are final; no refunds are permitted.
 - A separate agreement must be executed for each computer/server used to host the files.
 - Payments to NEUSTAR are included in the IMS subscription price. IMS will remit all payments to NEUSTAR on behalf of the subscriber.
 - If the Ported Number data is provided to a service organization for list scrubbing or any other purpose, the service organization must be acting as an agent of the subscriber.
- B. For Wireless Block file Subscribers only:
 - May be used to identify cellular telephone number to be called manually.
- C. For Recently Recorded Deceased File (RRDF) subscribers only:
 - EACH MONTHLY FILE MAY BE USED FOR NO MORE THAN 45 DAYS AND IN NO EVENT MAY A SUBSCRIBER USE THE
 DATA FOR MORE THAN ONE (1) YEAR FROM THE ORIGINAL OR RENEWAL SUBSCRIPTION DATE. Active subscribers
 will receive a replacement file the beginning of each month.
 - The distributed data file will be adjusted monthly to contain the deceased data recorded during the previous 12 months.
 - All sales are final; no refunds are permitted.
 - The distributed data is not intended to be representative of, or include, all Deaths occurring during any period.
- D. For State and Federal Prison File (SFPF) subscribers only:
 - The distributed data **may not** contain **all** State and Federal Prisons.

I understand, agree and accept to the above terms and Conditions.

Expiration date

*This subscription is for the automated file transfer only. You must purchase lists separately. Authorized Signature: ______ Name (Printed): ______ Email: (REQUIRED): Company Name: Telephone No: Street Address: _____Fax No: _____ City/State/Zip: The Prices below do not include subscription to the files, they must be purchased separately Annual Subscription for Automated File Delivery Service to subscriber's secure FTP server (check only one): Choose the push frequency: [] Daily: \$1,200 [] Weekly: \$1,000 [] Semi-Monthly: \$900 [] Monthly: \$700 [] Quarterly: \$600 Please indicate which file you would like us to automatically deliver to your secure ftp server (check only one, a separate agreement must be completed for each file): [] Wireless Ported Number File [] Wireless Block Identifier [] SFPF - Prison File [] Foreign - MPS [] EasyID [] MPS [] DDNC - Deceased DNC [] RRDF - Recently Recorded Deceased [] EMPS [] **TPS** [] PA - TPS [] WY - TPS [] American Express [] Master Card [] VISA [] Check enclosed Cardholder or Authorized signature **Make Checks Payable To: Interactive Marketing Solutions** Printed Name of Authorized Cardholder 777 Summer Street Credit Card number Stamford, CT 06901 **Fax Credit Card Payment To:**

Fax: 203-653-2767

Please Complete the Following Information:

Hostname or IP Address of SFTP server:
Username:
Password:
Directory to deposit file into:
Time of day to receive the file:
Time of day to receive the file: (*must be after 5am)
File to Receive:
(MPS, WPNetc)
Frequency:
(Daily, Monthly, Quarterly, Yearly)
Technical Contact Information
Name:
Email Address:
(*required – Public key sent to this address)
Telephone Number:
User id:
User id: (IMS login name)
Note: The receiving corver must be an SETD (secure ETD) corver must allow
The receiving server must be an SFTP (secure FTP) server, must allow incoming connections from 209.61.193.136 and must support public key authentication. We will generate the key for you.