

Wireless Ported Number's FAQ's

Q: Is this the only file I need to identify wireless numbers?

A: No! These files only identify numbers that have been ported – you will also need the DMA's Wireless Block Identifier file which identifies blocks of telephone numbers that have been reserved for wireless use.

Q: How many files do I receive if I subscribe to the Wireless Ported Numbers file?

A: You will receive one zip file containing two files. One will include landline numbers ported to wireless. The other will be wireless numbers being ported to land lines. Both are complete files, and include all ported numbers since the inception of the service.

You will also have access to our Audit file (separate download) which lists all telephone numbers, with dates, that come off of the Ported number files. This file may be useful if you are ever audited.

Q: How often is the Ported List updated?

A: The list is updated on a daily basis.

Q: Is there an email reminder sent out when the new files are updated?

A: Unfortunately, we cannot send out email reminders every day as it would trigger most spam filters. Please login each day to download a new file.

Q: How frequently do I need to suppress or clean my list with this file?

A: The FCC recently announced that there will be a 15 day grace period for ported numbers to be removed upon switching from wireline to wireless.

Q: In regards to this file being available daily, will this daily update be a copy of the previous day's file plus any new numbers or will the daily update be just new names and not include the prior week's numbers?

A: Each day a replacement file will be posted. This file will contain all of the Ported numbers to-date.

Q: Do you have any percentages on how many landlines have been transferred to wireless or vice versa. In lieu of percentages can you give me an idea of quantities? (How many are currently on the lists?)

A: As of 11/1/2004:

- Over 2.5 million phone numbers have been ported from wireline to wireless. The recent rate of conversion is about 1,000 per day.
- Approximately 350,000 phone numbers have been ported from wireless to wireline. The recent rate of conversion is about 25 per day

Q: Why should I buy the Wireless Ported Numbers file from IMS?

A: File Format: The original file format from the custodian of the data includes a **From-To** range of numbers. We provide an expanded list of all of the phone numbers on the ported file, making the file more database friendly. We also include the date the number was ported.

Audit Trail information is available on the downloaded files. Approximately 3.5 million numbers have been added, deleted and reinstated to the file. In addition to the ported numbers, the Audit File tracks the activity (on and off the file) to help you through an audit, should you inadvertently call a ported number.

Customer Service: IMS has client services & technical reps to respond to inquiries about the Ported Numbers file.

Q: "Why do I need to sign both the Neustar and IMS agreements if I am buying the file from IMS?"

A: Neustar, the custodian of the data, requires everyone who has access to the data to sign an agreement with them.

Q: Who may purchase the Ported #s list from IMS and what are the rules for using/sharing the list?

A: The following end users may purchase the list from IMS:

1.) **End Users:** Marketers may purchase the Ported files from IMS to scrub their lists. They need to purchase one copy per Computer system. They may not share the Wireless Database with anyone, but they may send their scrubbed lists to call centers.

2.) **Telemarketers:** Telemarketers may purchase the list from IMS to scrub their customer's lists. They need to purchase one copy per Computer system, regardless of how many customers they serve. When they receive a calling list from a customer, they may match it to the Ported Numbers file. They may not distribute the results of the match to their customers.

3.) **List Brokers:** List brokers that generate calling lists may Purchase the Wireless Database to scrub their files before they sell the lists.

Q: How many copies of the Ported Number file must I purchase?

A: The Ported number file is sold on a per-system basis and Not per seller. Thus, it is different from the National Do-Not-Call Registry. The contract describes this as "per database" and explains That a database "refers to a single aggregation of data records or Files containing" the Wireless Database. "The use of multiple Applications that access, as a single database does not necessarily Constitute 'multiple' databases." NeuStar has described this as Functioning like a site license for software. Just like you must Purchase multiple copies of a word-processing program to run more than One copy at a time, if you run more than one copy of the Wireless Database you must purchase multiple copies.

Q: How can I obtain a copy of the IMS's agreement?

A: Go to: <http://preference.the-dma.org/products/WirelessPortedNumbers.pdf> and download the terms and conditions PDF which includes all agreements.

Q: Regarding the new Ported Numbers file: If a "ported" number appears on the list as having been switched from a land line to wireless, and then the area code changes for that number (based on Area Code and Exchange) splits, does the "ported" number need to be updated (changed), too?

A: The ported number will change if it is a prefix affected by the area code split or changed.

Q: Who provides IMS with the data? - What's the arrangement?

A: NEUSTAR, the custodial of the data, provides IMS with the raw data. We append dates and create the audit file for your convenience

Q: Are the 2 files compared to one another to see if there are any 10-digit numbers that appear on BOTH files (most likely an error, but I suppose someone, over time, could port one way, and then back!) prior to being made available to a subscriber?

A: Since we are receiving the actual routing files, a number will not appear on both lists, but we do not check this.

Q: If I subscribe to this file via IMS, am I, by default a "2nd Tier Customer" as it relates to the agreement?

A: By NEUSTAR's definition everyone that purchases a list from us is a Second Tier Customer.

Q: What do we do about cell phones ported to landlines? (e.g. the reverse) - do we let subscribers know that these #s are okay to call?

A: We also receive these numbers in the same format, expand them, package them in a zip file with the landline to wireless file and make them available on our web site. The description on our web site and the readme file included in the package describes each file and indicates which should be used as a suppression and which files can be used. In addition our EasyId software which was designed specifically as a DNC merge/purge for telemarketers, handles both files - it uses the landline-to-wireless to suppress data and it adds back the wireless-to-landline numbers.

Q: How often is the Ported Numbers file updated? Are these sent as .txt files as well?

A: New expanded files are available on our website every day. Both .txt files containing the 10 digit telephone numbers are zipped into a single downloadable file.

Q: What is the Telephone Consumer Protection Act of 1991?

A: The FCC implemented the Telephone Consumer Protection Act of 1991 (the "TCPA") adopted rules, including prohibiting the initiation of telephone calls (other than a call made for emergency purposes or made with the prior express consent of the called party) using automatic telephone dialing systems or an artificial or prerecorded voice to telephone numbers assigned to a paging service, cellular telephone service, specialized mobile radio service, or other radio common carrier service, or any service for which the called party is charged for the call.

Q: What will happen if my company does not comply with the TCPA?

A: If your company is required to comply with the TCPA (see question immediately preceding this one) and does not, there are significant financial consequences for violating the current FCC ruling. The FCC may impose a fine of \$11,000 per incident.

Q: Is my company required to comply?

A: If your company is using automatic telephone dialing systems or an artificial or prerecorded voice to telephone numbers assigned to a paging service, cellular telephone service, specialized mobile radio service, or other radio common carrier service, or any service for which the called party is charged for the call, your company is required to comply with the Telephone Consumer Protection Act.

Q: How do I subscribe?

A: Subscribing for the **Ported Wireless Telephone Number Service** is a simple multi-step, process. Upon completion of the registration process, you will have chosen a user name and password and been assigned an account number. Your account number will be valid for a term of one (1) year, after which time you will need to renew the service.

Q: What does it mean to purchase a subscription "for myself" or "for my benefit?"

A: Your purchase of a subscription "for yourself" or "for your benefit" means that you are using the Service so that you yourself can comply with the TCPA when you make telephone calls, whether you use the Service on your own behalf or on behalf of others.

Q: Can I resell the information?

A: No.

Q: Am I reselling the Service if all I do is make calls on behalf of my customers?

A: No. A *Direct Customer* subscription allows you to call on behalf of yourself and/or on behalf of your customers, so long as you do not sell, assign, lease, or otherwise disclose the data that comprises the Service.

Q: Do I need special software?

A: You will need software to match the downloaded files to your telephone contact list. Most autodialers will accept the files to be used for suppression. IMS also provides EasyId software which includes the wireless databases and permits you to clean lists at your desk

Q: Does IMS supply software or services to scrub the lists?

A: Yes, we have two methods of cleaning lists;

1. You can upload your list to our website and we will clean it for you. See SmartClean at: <http://www.ims-dm.com/products/smartclean.shtml>
2. We sell software to run at your company on a PC, that when used with the Wireless Block Identifier and Posted Number files, will clean your lists. See EasyID: <http://www.ims-dm.com/products/EasyIDWebPageDescription.shtml>

Q: If I make phone calls on behalf of a client to generate sales leads (or something similar), can I disclose the results of said calls to my client, including the telephone numbers?

A: A direct customer of the Service is allowed to disclose to clients the results of the calls it makes on behalf of those clients (e.g., leads generated, survey results, applications for products/services, etc.), including the associated telephone numbers. However, the direct customer cannot simply *provide confirmation to their client(s) that a telephone*

number was ported to a wireless service, as that would constitute a "disclosure" to an entity that has not executed a User.

Q: My company wants to provision multiple database systems. Do I need more than one subscription to the Service?

A: Yes. As a subscriber, your rights to the Service are limited to one (1) system, and you must purchase additional subscriptions to cover each additional system you intend to provision. (This requirement only applies if you are a Direct Customer, or a Reseller using the Service for your benefit or on behalf of others.)

Q: Does my subscription cover multiple departments within my company?

A: Yes. If a company has purchased a subscription to the Service, every department within that company has rights to the Service. However, these rights DO NOT extend to affiliates (i.e., subsidiaries, parent company, etc.) If your company provisions more than one system, every department within your company has rights to the Service for each system, so long as the company purchases separate subscriptions for each system.

Q: Does my subscription cover my affiliates (i.e., subsidiaries, parent company, etc.)?

A: No. Rights to the Service are limited to each legal entity (i.e., company) that purchases a subscription. If your affiliate(s) desire(s) access to the Service, then each affiliate must qualify for the Service and execute a separate User Agreement with IMS. However, you DO NOT need a separate subscription for your affiliates if (1) you make or intend to make calls on their behalf, and (2) you only provision your own systems.

Q: How do I access the files?

A: Once your application and registration is completed, you will have access to the necessary files through the IMS website. You may log in using your user ID and password, click on the "Download Files" button, and access the appropriate files.

Q: When are the files available? How often can I access the files?

A: Upon completion of your application, registration and subscription purchase, the files are available to you when you log into the IMS website. The files are updated and available on a daily basis, and you may download them as often as your business requires the most current information.

Q: Who should subscribe to the Ported Wireless Telephone Number Service?

A: Those customers who are required to comply with the TCPA ruling, and desire to receive the **Ported Wireless Telephone Number** data directly from IMS.

- to avoid engaging in TCPA Prohibited Conduct by verifying whether Telephone numbers are assigned to a paging service, cellular telephone service, specialized

- mobile radio service, or other radio common carrier service, or any service for which the called party is charged for the call; or
- to disclose, sell, assign, lease or otherwise provide the Telephone number Ports to a third party that itself qualifies as a "Customer" under **Ported Wireless Telephone Number Service** Agreement for the sole purpose of avoiding TCPA Prohibited Conduct by verifying whether Telephone numbers are assigned to a paging service, cellular telephone service, specialized mobile radio service, or other radio common carrier service, or any service for which the called party is charged for the call.

Q: Is there a simple way to download the files to our server?

A: We do provide a "PUSH" service where we electronically move the files to your secure server. See File Distribution Service:

<http://www.ims-dm.com/products/FileDistributionService-portednumbers.pdf>

Q: Is there anything else I need to know?

A: Look at the Wireless Block Identifier description to be able to identify all wireless telephone numbers: <http://www.ims-dm.com/products/wireless.shtml>

All of the services mentioned are listed under the tabs on our website: <http://www.ims-dm.com>