



SmartClean RETURNED FILE FORMATS

Telephone Number Files

For Wireless Identification Services,

Two files, in the original format will be returned. One will contain the numbers identified as Landlines and the other will contain the numbers identified as Wireless.

For Recycle Number Identification files,

The returned file will contain:

- a. Columns 1 & 2 will be your original telephone number and date.
- b. Column 3 will be the return code below.
- c. Column 4 will identify the telephone number as Landline, Wireless or VoIP. This is an IMS premium feature free to subscribers of our Wireless Block Identifier(R), Ported Number and VoIP files only.
- d. Columns 5 & 6 will contain any optional fields included with the submitted data.

Result Codes are as follows:

- Yes = Number has been permanently disconnected since called date (Do not Call)
- No = Number has not been disconnected since called date (OK to Call)
- No Data = Data Base has insufficient information

For TCPA Audit Services files,

The original file will be returned with the "result" code appended in the first field

Result codes are as follows:

- L = Landline on the date called
- W = Wireless on the date called

Mailing List Files

Customer File:

The following fields will be appended to the customer's original delimited record layout:
(Maximum field lengths are in parentheses ())

NCOA fields (Will be blank if NCOA Processing was not requested)

- NCOA_Moved (1)
 - Y indicates that the consumer has moved

- N indicates that the consumer has not moved
- NCOA_NewAddress (1)
 - Y indicates that the consumer has a new address
 - N indicates that a new address is not available (new address field contains original address)

Name and Address fields (Represents current address for the consumer in CASS certified format)

- CASS_FName - Consumer First Name (25)
- CASS_LName - Consumer Last Name (25)
- CASS_BName - Business Name (65)
- CASS_Address1 - The current street address for the consumer (60)
- CASS_Address2 - The secondary address for the consumer (60)
- CASS_City - The current city for the consumer (25)
- CASS_State - The current state for the consumer (2)
- CASS_Zip - The current 9 digit zip code for the consumer (10)
- Miscellaneous1 - A field identified by the customer for output (60)
- Miscellaneous2 - A field identified by the customer for output (60)

- Miscellaneous3 - A field identified by the customer for output (60)
- Miscellaneous4 - A field identified by the customer for output (60)
- Miscellaneous5 - A field identified by the customer for output (60)
- Miscellaneous6 - A field identified by the customer for output (60)

Delivery Codes

- CASS_Carrte - The 4 character Carrier Route Code (4)
- CASS_DPC - The 3 character Delivery Point Code (2 char + check digit) (3)
- Sectional Center - The USPS Sectional Center Code

Suppression Flags (Will be blank if suppression match not requested)

- MPS Flag - Y = Matches DMA Mail Preference Service (DMAChoice) File (1)
- Dec Flag - Y = Matches Deceased File (1)
- Prison Flag - Y = Matches Prison File (1)
- HouseSuppress Flag - Y = Matches House Suppression File (1)
- Duplicate Flag - Y = Record Removed – Matches Higher Priority (lower #) Record (1)
- MultiBuyer Count - Number of Times Individual Appears on Lower Priority (higher #) lists (2)
- Keycode - Keycode Assigned to Record (15)
- IMSConsumer ID -IMS assigned Unique Individual Number (11)
- Priority Code -Merge/Purge Priority (2)

Reports:

The following reports will be prepared as a PDF:

- Detail Count Report - Statistical counts by list (Priority Code)